



2023 CSChE Treasurer's Report

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Fiscal Year 2022-2023

Alex Rousina-Webb, P. Eng., PARC Refinery

Financial Overview

In 2022, the Canadian Society for Chemical Engineering's (CSChE) top line revenue was approximately \$746,300 compared with approximately \$644,300 in 2021-- an increase of 15% year-over-year. The fiscal year 2022 ended with a deficit of approximately \$200,000, compared to a budgeted surplus of approximately \$3,700. Coming out of the COVID-19 pandemic, with individuals trending more fiscally conservative, membership statistics suffered during 2022 compared to 2021.¹ Total membership revenue decreased 13% from approximately \$104,600 in 2021 to circa \$91,300 in 2022, with 73% of this decline attributable to full members. With membership being highly correlated with conference participation, this decline can be largely attributed to below-target participation in the Canadian Chemical Engineering Conference (CCEC) 2022.

CCEC 2022, hosted by the University of British Columbia, was CSChE's return to an in-person conference following a fully virtual event in 2021. CCEC 2022 revenues were approximately \$436,000-- under target by 34%; . Expenses were circa \$529,400, resulting in a deficit of about \$93,000. This shortfall is attributed to attendees' hesitation committing to advance attendance during a time when workplace travel policies and COVID restrictions were largely still in flux, compounding uncertainty. This was observed with on-site registrations exceeding target by 19% while advance registrations fell short by 37% against budget. CSChE is taking proactive steps to boost 2023 conference attendance, including engaging with the host organization earlier and increasing marketing efforts. These steps are expected to reflect positively on CCEC 2023 in October.

The Canadian Journal of Chemical Engineering (CJCE) saw a 21% decline in revenue year-over-year from about \$264,400 in 2021 to about \$207,900 in 2022, with the decline attributed to a decrease in royalties. The CJCE continued to generate a surplus of approximately \$3,500 for the CSChE in 2022.

The CIC management fees increased \$13,400 in 2022 with respect to 2021. CSChE incurred a loss of \$28,800 on the investment portfolio held by the CIC in 2022. This loss is attributed to an unfavorable investment mix with overallocation in higher risk equities. CSChE is exploring redistribution of this investment mix to include a larger fixed income fraction to mitigate risks associated with market fluctuations.

The total equity position for the CSChE amounted to approximately \$248,400 at the end of 2022.

1. While the COVID-19 pandemic has officially ended and conditions have generally returned to normal, it is important to note that the economic and behavioral after-effects of the pandemic could still influence our financial and operational performance. As we transition to a post-pandemic landscape, unforeseen market dynamics or shifts in consumer behavior may affect our forward-looking statements. Consequently, such statements should be interpreted within this context of continued market readjustment.



Disclaimer for forward looking statements

This document contains forward-looking statements concerning the financial condition, operations, and prospects of the Canadian Society of Chemical Engineers (CSCHE). These statements are based on current expectations, estimates, and projections about the industry, markets in which CSCHE operates, and beliefs and assumptions made by the CSCHE management team. Words such as "expects," "anticipates," "targets," "goals," "projects," "intends," "plans," "believes," "seeks," "estimates," variations of such words, and similar expressions are intended to identify such forward-looking statements.

These forward-looking statements are subject to risks, uncertainties, and assumptions, including but not limited to economic conditions, competition, and regulatory changes. Actual outcomes and results may differ materially from what is expressed or forecasted in these forward-looking statements. As a result, these statements speak only as of the date they were made and CSCHE undertakes no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events, or otherwise.

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