Report of the CSC Treasurer
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2020 Fiscal Year (Jan–Dec)

Executive Summary
The 2020 fiscal year has been a challenging one for many reasons, including suspension of research activities, added teaching responsibilities associated with virtual course delivery, and isolation from our colleagues, friends, and family, to name just a few. The Chemical Institute of Canada (CIC) is, of course, not immune to these circumstances and has had to adapt quickly to a rapidly evolving situation within our community. We are fortunate that the CIC has been actively engaging its members through many new virtual events and conferences, while also strategizing at a high level to ensure that our “CIC collective” can thrive in perpetuity.

The CIC has been able to benefit from the Canada Emergency Wage Subsidy (CEWS) program, offsetting the costs of maintaining our national office staff. In total, approximately $270,000 in support funds have been collected and will likely continue for the duration of the CEWS program.

For the 2020 fiscal year, my first as CIC Treasurer, I am very happy to report that the CIC will be able to present a fully unqualified audit to its members. Historically, the financial transparency of the CIC has been challenged due to the existence of several divisions that have operated independently from the CIC but held bank accounts and investments in the name of the “Chemical Institute of Canada”. We have worked hard to rectify this situation in 2020 and for the first time, we are now able to present a fully transparent audit to the membership of the CIC. This is an important milestone and I look forward to continuing to work with our many subject divisions, local sections, and member resource groups to find ways of supporting their activities and growth.

In summary, the CIC is presenting a balanced budget for the 2020 fiscal year and will continue to do so in perpetuity since the CIC is now operating strictly as a “service centre” to the constituent societies (see below).

Budgetary Highlights
• Budget was a surplus of $20K with an operating budget of $1.03M *
• Net Surplus in 2020 of $108,386 compares to a net deficit for 2019 of $(202,963).

*A balanced budget was implemented for future planning since CIC is a ‘service centre’ to the CSC, CSChE and CSCT and as such does not possess significant ability to generate income. The CSC, CSChE and CSCT behave as ‘profit centers’ because they have revenue from membership, conferences, Accreditation (CSC), The Canadian Journal of Chemical Engineering (CSChE), etc.

Revenue Features
• Managements Fees for services received for the Canadian Society for Chemistry (CSC), Canadian Society for Chemical Engineering (CSChE) and Canadian Society for Chemical Technology (CSCT) including a modest fee from the Chemical Education Fund (CEF) and administration fees for services from The Can. J. Chem. Eng. accounted for >70% of the 1.03M operating budget.
• Revenue from advertising and sales in CIC News has been steadily declining as we transition to a virtual program.
• Marketing allowance from our affinity programs (TD Meloche and Manulife) was on budget but is seeing a steady decline.
• Received $270K from the Canadian Employment Wage Subsidy, which lowered the costs of the Management Fees to the Societies.
Expenditure Features

- Legal fees higher than budgeted due to increased access to legal counsel for the activities of the CIC in 2019, e.g., governance, general, and human resources
- With going virtual there has been savings on telephone, office supplies, printing, postage, staff travel, Board meetings and newsletter expenses.
- Increased costs for software and IT support due to going virtual.