



Chemical Institute of Canada | OUTREACH

# SPONSORSHIP BENEFITS

## SPONSORSHIP LEVEL

### Commitment

#### WEBSITE RECOGNITION

Logo & link on the outreach home page  
 Logo & link on outreach sponsorship page  
 Complimentary banner ad space on outreach site

#### RECOGNITION ON PRINT MATERIALS

Logo on all outreach promotional flyers  
 Name on all outreach promotional flyers  
 Logo on National Chemistry Week - Water Experiments\*

#### PUBLIC RELATIONS AND MEDIA OPPORTUNITIES

complimentary one page colour ad in  
*ACCN, The Canadian Chemical News* (\$3,465 Value)  
 Recognition in print and online ads\*  
 Name Listing in all press releases

#### ADDITIONAL BENEFITS

Name on Outreach e-mail blasts

	GOLD	SILVER	BRONZE	SUPPORTER
	10K	5K	2K	<2K
Logo & link on the outreach home page	•	•		
Logo & link on outreach sponsorship page	•	•	•	•
Complimentary banner ad space on outreach site	•			
Logo on all outreach promotional flyers	•	•	•	
Name on all outreach promotional flyers				•
Logo on National Chemistry Week - Water Experiments*	•			
complimentary one page colour ad in <i>ACCN, The Canadian Chemical News</i> (\$3,465 Value)	•			
Recognition in print and online ads*	•	•		
Name Listing in all press releases	•	•	•	
Name on Outreach e-mail blasts	•	•	•	•

\*WHERE APPLICABLE

## CIC ACTIVITIES

- National Chemistry Week
- National Water Experiment
- Crystal Growing Competition
- Canadian Chemistry Olympiads
- "It's Chemistry Eh?!" YouTube Contest for High School Students

[www.cheminst.ca/outreach](http://www.cheminst.ca/outreach)

