



Chemical Institute of Canada | OUTREACH

SPONSORSHIP BENEFITS

SPONSORSHIP LEVEL

Commitment

WEBSITE RECOGNITION

Logo & link on the outreach home page
 Logo & link on outreach sponsorship page
 Complimentary banner ad space on outreach site

RECOGNITION ON PRINT MATERIALS

Logo on all outreach promotional flyers
 Name on all outreach promotional flyers
 Logo on National Chemistry Week - Water Experiments*

PUBLIC RELATIONS AND MEDIA OPPORTUNITIES

complimentary one page colour ad in
ACCN, The Canadian Chemical News (\$3,465 Value)
 Recognition in print and online ads*
 Name Listing in all press releases

ADDITIONAL BENEFITS

Name on Outreach e-mail blasts

	GOLD	SILVER	BRONZE	SUPPORTER
	10K	5K	2K	<2K
Logo & link on the outreach home page	•	•		
Logo & link on outreach sponsorship page	•	•	•	•
Complimentary banner ad space on outreach site	•			
Logo on all outreach promotional flyers	•	•	•	
Name on all outreach promotional flyers				•
Logo on National Chemistry Week - Water Experiments*	•			
complimentary one page colour ad in <i>ACCN, The Canadian Chemical News</i> (\$3,465 Value)	•			
Recognition in print and online ads*	•	•		
Name Listing in all press releases	•	•	•	
Name on Outreach e-mail blasts	•	•	•	•

*WHERE APPLICABLE

CIC ACTIVITIES

- National Chemistry Week
- National Water Experiment
- Crystal Growing Competition
- Canadian Chemistry Olympiads
- "It's Chemistry Eh?!" YouTube Contest for High School Students

www.cheminst.ca/outreach

