



The Canadian Journal of Chemical Engineering

The Canadian Journal of Chemical Engineering (Can. J. Chem. Eng.) publishes original research articles, new theoretical interpretation or experimental findings and critical reviews in the science or industrial practice of chemical and biochemical processes. Preference is given to papers having a clearly indicated scope and applicability in any of the following areas: Fluid mechanics, heat and mass transfer, multiphase flows, separations processes, thermodynamics, process systems engineering, reactors and reaction kinetics, catalysis, interfacial phenomena, electrochemical phenomena, bioengineering, minerals processing and natural products and environmental and energy engineering. Papers that merely describe or present a conventional or routine analysis (without novel elements) of existing processes will not be considered

Advertising and Sales Office

Roland Espinosa, Advertising Sales Executive
P: 1-201-749-6819 ~ E: respinosa@wiley.com

Kristin McCarthy, Account Manager—Classified Advertising
P: 978-609-4215 ~ E: kmccarthy@wiley.com

Dave Surdel, Dir. ~ Reprint Sales, Americas
P: 781-388-8343 ~ E: commercialprints@wiley.com

For sponsorships, supplements, microsites and custom projects, please contact busdev@wiley.com

Publisher & Editorial Office

John Wiley & Sons, Inc.
350 Main Street, Malden, MA 02148
P: 201-748-8895 ~ E: ussalesupport@wiley.com
Publication Manager: Mia Ricci

Circulation

Circulation Verification: 478

Coverage: United States and International

Americas: 48% ■
APAC: 27% ■
EMEA: 25% ■



Editorial Information

Editor: João B.P. Soares,
University of Alberta, Department
of Chemical and Materials Engineering

Advertising Information

Earned Rates: Earned page rate is determined by the number of insertions per year (e.g., 4 half pages plus 2 full pages earn the 6x rate). Each insert page counts 1x toward the earned page rate.

Agency Commission: 15% (subject to withdrawal on accounts not paid within 60 days of invoice date).

Contact your Advertising Sales Representative about combination print and online programs or for details about advertising across specialty areas.

Black and White Advertising Rates

Frequency	Full Page	1/2 Page	1/4 Page
1x	\$757	\$510	\$342
3x	\$736	\$506	\$331
6x	\$716	\$490	\$325
12x	\$666	\$469	\$314
24x	\$661	\$442	\$304

Cover and Preferred Position: In addition to earned B&W rate:

2nd Cover	35%
3rd Cover:	15%
4th Cover:	50%
Opposite Table of Contents	15%

Color Rates

In addition to earned B&W rate:

Standard	\$437
Matched	\$655
4-color process	\$1,009
Metallic	\$1,040

Inserts: Rates are determined using the black and white earned rate per number of insert pages plus 10%. Please check with your sales rep for print run quantity before sending inserts.

Other Services Available: Reprints, sponsored subscriptions, online advertising and supplements.

The Canadian Journal of Chemical Engineering



Issuance and Closing Dates

Frequency: 12x per year

Frequency	Ad Placement	Material Due	Insert Due
January 2017	11/16/16	12/02/16	12/16/16
February 2017	12/14/16	12/30/16	1/17/17
March 2017	1/19/17	2/02/17	2/16/17
April 2017	2/15/17	3/02/17	3/16/17
May 2017	3/20/17	4/03/17	4/17/17
June 2017	4/18/17	5/02/17	5/16/17
July 2017	5/18/17	6/02/17	6/16/17
August 2017	6/16/17	6/30/17	7/17/17
September 2017	7/19/17	8/02/17	8/16/17
October 2017	8/17/17	8/31/17	9/15/17
November 2017	9/18/17	10/02/17	10/16/17
December 2017	10/19/17	11/02/17	11/16/17

Cancellations: Cancellations or changes in advertising material must be received no later than 3-5 days before the ad schedule due date.

Mechanical Requirements

Trim Size: 8½" x 10½"

Page Sizes, Non-Bleed	Width	Depth
Full page	7"	10"
1/2 page vertical	3½"	10"
1/2 page horizontal	7"	5"
1/4 page	3½"	5"
Page Sizes, Bleed	Width	Depth
Full page	8½"	11½"
1/2 page vertical	4 ⁵ / ₁₆ "	11 ¹ / ₈ "
1/2 page horizontal	8½"	5 ⁹ / ₁₆ "

Submission of Ads

- Indicate Journal, Volume, and Issue with ad material
- High-resolution digital media required (minimum 266 dpi for images)
- Required format: PDF/Acrobat 4.05 or later
- Electronic Transfer (preferred): Contact Joe Troiano at jtroiano@wiley.com prior to submitting a file via FTP
- Media Requirements (for courier transfers): CD-ROM preferred
- Set up document to trim size and include ½" bleed
- All fonts and graphics must be embedded
- 4/Color solids should not exceed SWOP density of 280%

- Convert all RGB to CMYK
- Color ads must be accompanied by SWOP-certified proof (Cromalin™, matchprint, IRIS, etc.)
- Changes or updates made to previously submitted material must be resupplied in full with all pages included.
- If advertisements are sent in late, we reserve the right to amend them if they do not conform to our PDF specifications. Wiley is not responsible for the quality of advertisements sent after the deadline.

Insert Requirements

- Multi-page inserts are to be furnished folded. (Three samples)
- Sizes. 2-page inserts: 8½" x 11½", 4-page inserts: 8½" x 11½"
- Trimming: Head ½", foot no less than ½" or more than 9/16", width ½"; safety margin in gutter; ½" safety at side; ½" grind off spine
- Stock Weights Acceptable: Not to exceed 100 lb. coated
- Packing Instruction: Carton packing preferred, with quantity, publication name, and month clearly indicated.

Paper Stock

- Inside pages: 45b Dependoweb
- Covers: Sterling Ultra, 100 lb.

Halftone Screen: 133

Type of Binding: Perfect. Publication jogs to the head

Reproduction Requirements

- Four color process ads showing trim will be produced 4 colors wet in the following color rotation: yellow, red, blue, black. Progressive proofs should be proofed wet in the same rotation on white coated 60 lb. basis or comparable paper.
- Inks: Offset standard process yellow, red, blue, black. To be responsible for quality, the publisher must receive progressive proofs pulled as described above.

Contacts

Ship all advertising material as well as two insert examples to:

Attn: Joe Troiano, Advertising Specialist
 CJCE, Vol ____, Issue ____
 350 Main Street, Malden, MA 02148-5018
 E: jtroiano@wiley.com

Ship Inserts to:

The Sheridan Press, Attn: Annette Flannery
 CJCE, Volume ____, Issue ____
 450 Fame Avenue, Hanover, PA 17331
 Phone: 717-632-8448

For journal submission on Wiley On Line Library

Contact Roland Espinosa for

- E-Banners
- E-Sponsorships

CJCE2016-02-05